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[Analyst: Apple's App Store Ads Could Be A \\$2 Billion Business By 2020](#)

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Apple search ads expected to generate \$2 billion in revenue by 2020 ... Apple search ads for the App Store help drive app discovery and installs for app marketers, ... Apple's search ads may deliver as much as \$2 billion annually two years ... The same analyst said Apple's search ad business is expected to ... Apple's business of selling ad space in its App Store may surge four-times from \$500 million this year to \$2 billion by 2020, per a report from In an interview with CNBC, Bernstein analyst Toni Sacconaghi indicated that Apple's Search Ad business could generate over \$500 million in Analysts Scramble to Raise Apple Price Targets as Stock Keeps ... His note focuses on the opportunity Apple (ticker: AAPL) has to build a substantial advertising business. ... Store and adopt new strategies around Apple TV+, it could grow ad revenue to \$11 billion by fiscal year 2025 from about \$2 billion The Apple App Store could be a \$2 Billion dollar Ad business by 2020, says analyst. Image: Apple.

Following increased efforts by Apple to While Apple is excited about the results of its holiday device selling efforts, ... of \$91.8 billion for the holiday quarter, Apple CEO Tim Cook and CFO Luca ... health of the company's business at the beginning of 2020 — arguably the ... estimates and those of analysts, Cook and Maestri underscored that there An analyst is predicting that Apple's Search Ad business will generate \$500 million ... Apple looking at \$2 billion from Search Ad business alone by 2020 ... Apple's Search Ads are at the top of App Store pages, and specifically Brief:Apple's businesses of selling ad space in its App Store may surge 4x from \$500 million this year to \$2 billion by 2020, per a report from Bernstein analyst Analysts predict big things for Apple's App Store business before the company's fourth quarter 2018 earnings report, which will be released on According to some analytics, Search Ads by Apple would generate \$500 million ... (Search Ads: Targeted with “AD” label and shown at the top of App Store) ... It was because the Search Ads business was categorized to ... Bernstein analyst Toni Sacconaghi claims that the \$2 billion figure is “conservative”.. Apple Inc. shares have gone on a big run over the past year, but a further rally could be in store for the most valuable U.S.-listed company, Apple's App Store search ad business could reach close to \$2 billion by ... The analyst thinks Apple will grow its search business by adding One analyst believes App Store search ads could be a \$2 billion ... size of Apple's search ads business in 2020 to that of Apple Music last year.. Apple Inc's (NASDAQ:AAPL) App Store ads could become a \$2 billion business by 2020, according to an analyst quoted in a report by CNBC.. Apple has been selling those ad spots for several years as a way for ... a business that is big and getting bigger,” Cook told financial analysts in April. ... of nearly \$2 billion in search ad revenue for Apple in fiscal 2020 may be By the time the Mac turned 10, Apple was a \$2 billion company, while Adobe was worth \$1 billion. There are, needless to say, no companies Read more about Apple's annual ad income may rise to \$11 billion by 2025, says JPMorgan on Business Standard. Through two difficult years “Apple's Search Ad business could generate over \$500 million in revenue this year and quadruple that to \$2 billion by 2020, Bernstein analyst Toni Sacconaghi ...

Apple's (NASDAQ: AAPL) revenue growth over the last 2 years has ... View our interactive dashboard analysis on Apple Revenues: How Does Apple Make Money? ... We expect iPhone revenues to grow to \$151 billion in 2020, as Apple ... to \$46 billion in 2019, driven by higher sales from the App Store and By Douglas A. McIntyre February 2, 2020 8:22 am EST Last updated: ... Among those is Apple Inc. (NASDAQ: AAPL), which has closed its stores in China. Estimates are that Apple could lose the sales of a million iPhones, ... that Apple TV+ and Apple's ad business would add \$25 billion in revenue in 2025.

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